

# TIMS Competitive Rate Analysis Report for the Sample Report

TIMS Code: Sample

Reporting Period:

Data Captured:

## Low Rate

	- "Low Rate Alert"														- "High Rate Alert"													
	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed
	5/23	5/24	5/25	5/26	5/27	5/28	5/29	5/30	5/31	6/01	6/02	6/03	6/04	6/05	6/06	6/07	6/08	6/09	6/10	6/11	6/12	6/13	6/14	6/15	6/16	6/17	6/18	6/19
WESTIN	99	99	99	175	175	215	215	215	125	125	175	215	215	215	215	235	175	215	295	MLS	335	335	145	185	175	175	215	215
HILTON	109	99	99	99	179	179	179	109	109	109	109	179	199	199	199	109	109	209	XXX	XXX	199	109	109	XXX	XXX	209	209	209
HYATT REGENCY	144	95	95	95	95	144	144	144	144	144	144	XXX	XXX	144	144	144	144	144	229	XXX	XXX	144	144	XXX	144	XXX	144	144
MARRIOTT	209	109	109	169	169	169	169	169	109	109	209	209	XXX	209	209	109	129	209	XXX	XXX	275	209	209	XXX	209	209	209	209
OMNI	159	95	99	99	99	159	159	159	139	139	159	159	225	159	159	139	159	159	XXX	299	225	XXX	299	159	159	159	159	159
SHERATON	189	99	99	99	99	189	189	189	109	109	189	189	189	189	189	129	129	CTA	CTA	CTA	189	189	129	129	149	149	149	189

The Low Rate chart analyzes the lowest, non-qualified room rate for a 1 night stay. "XXX" = Sold Out for 1 Night "UTC"=Unable to Connect "MLS"=Minimum Length of Stay "CTA"=Closed to Arrival  
"XXX" = Sold Out for 1 Night "UTC"=Unable to Connect "MLS"=Minimum Length of Stay "CTA"=Closed to Arrival

## Low Rate Variance

	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed
	5/23	5/24	5/25	5/26	5/27	5/28	5/29	5/30	5/31	6/01	6/02	6/03	6/04	6/05	6/06	6/07	6/08	6/09	6/10	6/11	6/12	6/13	6/14	6/15	6/16	6/17	6/18	6/19
WESTIN	99	99	99	175	175	215	215	215	125	125	175	215	215	215	215	235	175	215	295	MLS	335	335	145	185	175	175	215	215
HILTON	10	0	0	(76)	4	(36)	(36)	(106)	(16)	(16)	(66)	(36)	(16)	(16)	(16)	(126)	(66)	(6)	XXX	XXX	(136)	(226)	(36)	XXX	XXX	34	(6)	(6)
HYATT REGENCY	45	(4)	(4)	(80)	(80)	(71)	(71)	(71)	19	19	(31)	XXX	XXX	(71)	(71)	(91)	(31)	(71)	(66)	XXX	XXX	(191)	(1)	XXX	(31)	XXX	(71)	(71)
MARRIOTT	110	10	10	(6)	(6)	(46)	(46)	(46)	(16)	(16)	34	(6)	XXX	(6)	(6)	(126)	(46)	(6)	XXX	XXX	(60)	(126)	64	XXX	34	34	(6)	(6)
OMNI	60	(4)	0	(76)	(76)	(56)	(56)	(56)	14	14	(16)	(56)	10	(56)	(56)	(96)	(16)	(56)	XXX	299	(110)	XXX	154	(26)	(16)	(16)	(56)	(56)
SHERATON	90	0	0	(76)	(76)	(26)	(26)	(26)	(16)	(16)	14	(26)	(26)	(26)	(26)	(106)	(46)	CTA	CTA	CTA	(146)	(146)	(16)	(56)	(26)	(26)	(66)	(26)

Low Rate Variance shows the difference between the host hotel's and each competitor's low rate. (Top row is Host Hotel's Low rate.) "XXX" = Sold Out for 1 Night "UTC"=Unable to Connect  
X = Competitors Rate is HIGHER than Host Hotel's rate by x. (X) = Competitor's Rate is LOWER than Host Hotel's rate by x. "MLS"=Minimum Length of Stay "CTA"=Closed to Arrival

## Low Rate History

	- O-X - Open last TIMS Report - Sold out this TIMS Report														- X-X - Sold out last TIMS Report - Sold out this TIMS Report													
	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed
	5/23	5/24	5/25	5/26	5/27	5/28	5/29	5/30	5/31	6/01	6/02	6/03	6/04	6/05	6/06	6/07	6/08	6/09	6/10	6/11	6/12	6/13	6/14	6/15	6/16	6/17	6/18	6/19
WESTIN	(116)	(6)	(6)	(20)	0	0	0	0	(20)	(20)	0	(40)	0	0	0	40	0	0	0	MLS	335	--	--	--	--	--	--	--
HILTON	(80)	0	0	0	(20)	(20)	(20)	(90)	0	0	(90)	(20)	0	0	0	0	0	0	X-X	X-X	(140)	--	--	--	--	--	--	--
HYATT REGENCY	0	0	0	0	(49)	0	0	0	0	0	0	X-X	X-X	0	0	0	0	0	229	X-X	X-X	--	--	--	--	--	--	--
MARRIOTT	0	0	0	0	0	0	0	0	0	0	0	0	O-X	0	0	0	0	0	X-X	X-X	66	--	--	--	--	--	--	--
OMNI	0	0	0	0	0	0	0	0	139	139	0	0	0	0	0	(20)	0	0	X-X	299	0	--	--	--	--	--	--	--
SHERATON	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	(20)	CTA	CTA	CTA	0	--	--	--	--	--	--	--

Low Rate History calculates the increase or decrease of rates from the same date on your last report. New = New Competitor (No history)  
"O" = No Change "--" = No History "O-X" = Open last Report but Sold Out on this Report "X-X" = Sold Out on last Report and Sold Out on this Report